

Heslin Holdings, Inc Announces the Grand Opening of Dollar Tree in Oceanside Plaza in Oceanside, California

Laguna Hills, CA (June 4, 2019) – Heslin Holdings, Inc. a privately owned commercial real estate investment and development firm proudly announced the grand opening of Dollar Tree in their shopping center, Oceanside Plaza, located in Oceanside, California.



Heslin Holdings first acquired this 124,000-square-foot center in 2014 and has since made significant renovations to the former distressed center through lease ups with credit tenants, facade improvements, and pylon signage upgrades.

Dollar Tree now sits alongside other credit tenants such as: PepBoys Auto, MetroPCS, Rent-a-Center, KFC, and Children’s Paradise Early Education center with over 200 children enrolled.

Since the grand opening in May, Dollar Tree has proven to be a great addition to Oceanside Plaza currently bringing in a significant amount of traffic and an expected 200,000 additional customers to the center each year.

Founder and CEO, Matthew Heslin, visited the center since the opening of Dollar Tree and was pleased with the synergy of Oceanside Plaza. Heslin remarks that when visiting Dollar Tree this past weekend, he noticed that “Dollar Tree brings in a steady influx of customers,” later adding that “every parking spot in front of Dollar Tree was full.”

Oceanside Plaza is nestled amongst multiple developments in the City of Oceanside. Roughly one mile away from Oceanside Plaza, two beach resorts are already under construction, which

consist of over 300 combined hotel rooms. Additionally, the City of Oceanside is expecting continued expansion through their five-block multi-family and hotel redevelopment with 231 residential units and 124 hotel rooms planned.

Heslin Holdings is thrilled with the current success of Oceanside Plaza and expects that the center will continue to grow and provide for multiple nearby schools, housing developments, Camp Pendleton military personnel, and the rest of the community of Oceanside.

About Heslin Holdings, Inc.

Founded in 2003, Heslin Holdings is a commercial real estate investment and development firm. The firm invests its own funds alongside a network of investors with varying investment criteria. Heslin Holdings and its affiliated companies oversee a real estate portfolio comprising 2.5 million square feet and over \$1.2 billion in combined portfolio value. The firm is headquartered in Laguna Hills, California.